



# News & Events



August 2010 (Issue 29)

[www.greenplanetaryarn.com](http://www.greenplanetaryarn.com)

<http://twitter.com/GreenPlanetYarn>

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## Knitter in Need Fundraiser results

We are pleased to report that your generosity and participation in the joint fundraising venture of Green Planet Yarn and Bobbin's Nest resulted in raising \$5152 cash for our Knitter in Need. The success of this event is because of you - our customers from near and far, yarn reps, companies, and our staff. We sincerely thank you all and our Knitter in Need is so grateful.

The GPY Raffle Prize winners are:

- 1) Terri B. won one skein of Vicuña ("the most luxurious fiber in the world") with a Cartier pattern, - \$299 value
- 2) Ksenia N. won a \$100 GPY Gift Card
- 3) Larel B. won one skein of Qiviuk with a Cartier pattern - \$80 value
- 4) Ien S. won 15% off a GPY shopping spree of all in-stock yarns, notions and books during the month of August

## GPY Information Cards

Customers have expressed their delight with the colorful information cards attached to model garments and next to stocked yarns. These are tools to help customers quickly identify pertinent information about a shop sample or a yarn. One question we have had is regarding the fact that regularly stocked yarn may not have a price on each skein, but rather on the Yarn Info card. Since our software system allows us to use other UPC codes, we are trying to take advantage of manufacturer UPCs whenever possible. This reduces data entry errors and staff time tagging, and ultimately translates to less cost per skein resulting in better pricing for you. Be sure to look at the back of the Yarn Info cards with the price, which displays the recommended number of skeins you will need to make some standard projects and also shows the extended yarn cost. This is a result of a database which does some pretty slick calculations automatically for us.

Additionally, staff now have a quick search tool that will allow them to quickly search for a specific fiber or yarn quality in GPY. For example, you may come in and want to see all yarns with Hemp, or may want to know all yarns that are machine washable. A staffer can quickly search which stocked and on-order yarns have Hemp, or those yarns that are machine washable, or ????

We are still creating Yarn Info cards for regularly stocked yarns but most of model garment tags are done.

## Knit Doc on Holiday in August & September

Both of our Knit Docs will be on vacation a few days in August and September. We have recruited some back-up Knit Docs who will be able to cover for some of our regularly scheduled Knit Doc hours. Please do visit our calendar at: <http://greenplanetaryarn.com/calendar.html> to see which Knit Doc hours may have been canceled. And of course, all staff are capable knitters and some are accomplished crocheters as well so we will try to assist.

## New Arrivals, Farewells and Arriving Soon

New arrivals: Lorna's Laces newest yarn Honor and all their newest colors in Shepherd; Debbie Bliss Andes, a lovely dk blend of mulberry silk and alpaca; more colors of our popular Lace Merino (the yarn we refer to as our Malabrigo/Koigu love-child); more colors of Anzula Mermaid, Squishy and Cloud; Mirasol Maylla, an aran alpaca, wool & bamboo blend from one of our Fair Trade lines; Schoepfel Wolle In-Silk, a silk/wool blend with a slightly felted texture and we have a great reversible cabled afghan shop sample; Trekking Pro Natura, a sock yarn with real bamboo fibers.

Discontinued yarns include: On-Line Nature Wool; Sirdar dk Eco Wool; Tilli Tomas dk raw silk; Naturally Stella; and Queensland Haze. Be sure to stock up on discontinued yarns in the 35% off area before the quantities are depleted. Every few months we donate unsold yarn from our 35% area. If you would like to be one of the first to know when discontinued items are put in the 35% off area, follow GPY on Twitter at <http://twitter.com/GreenPlanetYarn> or view the Twitter feed on [greenplanetaryarn.com](http://greenplanetaryarn.com) news page.

Arriving Soon: We are expecting: Malabrigo Twist and Rasta, and more sock; and new Schaefer Audrey colors.

**MAKE YOUR OWN SALE – REALLY!** Don't forget that GPY has always let you, our customer, pick what items you want on sale. Just shop at GPY, any day in the month of your birthday and once your purchase is totaled you are guaranteed at least 20% off or you may pull a chip equaling 40% or the 100% off your entire purchase on anything, even special orders and classes. The only exclusion is gift cards. Because this is a one-day sale, exchanges are not eligible for the sale discount. And unlike our other Make Your Own Sale events, we don't turn off frequent shopper rewards points so your birthday purchase is applied towards savings off future purchases. Visit <http://greenplanetaryarn.com/winners.html> to see our very happy 100% winners.

HOURS: Monday through Thursday – 11:00 AM to 7:00PM \* Friday – 11:00AM to 9:00 PM \* Saturday & Sunday 11:00AM to 5:00PM

Planned Store Closures: November 25<sup>th</sup>; December 24<sup>th</sup> & 25<sup>th</sup>, 2010 and January 1<sup>st</sup>, 2011

Complimentary Walk-in Clinic Schedule: Knit & Crochet: Tue 2:00 to 6:00PM \* Fr 3:00 to 7:00PM \* Sun Noon to 4:00PM \* Knit Only: Sat 1:00 to 3:00 PM

\*368 E. Campbell Avenue, Campbell, CA 95008 \*408-871-9196 \* [www.greenplanetaryarn.com](http://www.greenplanetaryarn.com) \* [info@greenplanetaryarn.com](mailto:info@greenplanetaryarn.com) \*

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**GPY CLUBS & MEET-UPS** (♠ = new; ♦ = schedule change) Note that there is not an instructor charge for knit-/crochet-alongs however we do ask that you support the shop with your patronage so we may continue to pay for the knit-along leaders and our complimentary walk-in clinic service. Additional details about the below regular events may be found on the Green Planet Yarn web page calendar at [www.greenplanetaryarn.com](http://www.greenplanetaryarn.com). Please call 408-871-9196 or email [info@greenplanetaryarn.com](mailto:info@greenplanetaryarn.com) if you would like additional information or sign-up to participate. New participants are invited to join at any time.

**FRIDAY OPEN KNIT & CROCHET NIGHT** - Fridays 6:00 – 9:00 PM – While our center table is available anytime for customers to work on their projects and browse our books and patterns, Friday evenings are special in downtown Campbell whereby a visitor may enjoy live entertainment (sometimes right outside GPY), join the popular art walks and take advantage of other downtown Campbell promotions. Don't forget we have lots of great restaurants and boutiques as well.

♠ **CRITTERS, MONSTERS, VEGETABLES & MORE** – The group is currently meeting every other Sunday afternoon and they are all working through the Amigurumi Knits book. Currently the group is warming-up for the Octopus and now making the Starfish which is a good warm-up for the more challenging Octopus. Be sure to check out our felted pumpkin patch using domestic merino. Ask at the front counter or call GPY to find out the next meeting date and time.

♠ **GPY SHOW & TELL** – Saturday, September 11<sup>th</sup> 1:30 PM to 3:30 PM – Share your latest creations with other yarnees and join a lively discussion about designers, new fibers and fun blogs to follow. Call or email us to let us know you're coming and what light finger-food snack you will bring and GPY will provide beverages, napkins, plates, etc. You are invited to share any items recently knitted or crocheted by you with the group, and you will receive one raffle ticket for each garment made with GPY yarn, and of course not previously shared. There is no charge to participate, however we encourage you to sign-up since space is limited by our classroom size. If you are interested in participating, email [info@greenplanetaryarn.com](mailto:info@greenplanetaryarn.com) or call 871-9196.

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### **\* CLASSES \***

Knitter's pre-requisites for Knit-Alongs (above) and Classes (other than Knit 101 and Crochet 101) require that you are able to cast-on, cast-off/bind-off, knit and purl. Class descriptions, skill levels, homework and supplies are posted on the GPY web site - Calendar and Classes tabs– [www.greenplanetaryarn.com](http://www.greenplanetaryarn.com). New classes are added between monthly newsletters so be sure to visit <http://greenplanetaryarn.com/classes.html> regularly. Private lessons are also available. Class refund policy is posted on our web site. Green Planet Yarn strives to ensure the comfort and safety of everyone and by encouraging a fragrance free environment which is especially important in classes and workshops.

- 🍷 Crochet 101 with Melissa J. - Two Saturdays, Sept. 11, Sept. 18 from 11:30 AM to 1:00 \$50
- 🍷 Crochet 101 with Melissa J. - Two Saturdays, Oct. 23, Oct. 30 from 11:30 AM to 1:00 \$50
- 🍷 Crochet 101 with Melissa J. - Two Saturdays, Nov. 13, Nov. 20 from 1:30 PM to 3:00 PM \$50
- 🍷 Crochet Hat with Melissa J. - One Saturday, Sept. 18 from 1:30 PM to 3:00 PM \$30
- 🍷 Knit 101 with Julie T. - Two Thursdays, Aug. 12, Aug. 19 from 6:30 PM to 8:00 PM \$50
- 🍷 Knit 101 with Julie T. - Two Sundays, Sept. 12, Sept. 19 from 11:30 AM to 1:00 \$50
- 🍷 Knit 101 with Julie T. - Two Thursdays, Sept. 16, Sept. 23 from 6:30 PM to 8:00 PM \$50
- 🍷 Knit 101 with Julie T. - Two Thursdays, Oct. 21, Oct. 28 from 6:30 PM to 8:00 PM \$50
- 🍷 Knit 101 with Julie T. - Two Sundays, Oct. 24, Oct. 31 from 11:30 AM to 1:00 \$50
- 🍷 Knit 101 with Julie T. - Two Thursdays, Nov. 11, Nov. 18 from 6:30 PM to 8:00 PM \$50
- 🍷 Knit 101 with Julie T. - Two Sundays, Nov. 14, Nov. 21 from 11:30 AM to 1:00 \$50
- 🍷 Slouchy Beret - Knitting in the Round with Julie T. - Two Sundays, Sept. 19, Sept. 26 from 1:30 PM to 3:00 PM \$50
- 🍷 Slouchy Beret - Knitting in the Round with Julie T. - Two Sundays, Oct. 31, Nov. 7 from 1:30 PM to 3:00 PM \$50
- 🍷 Slouchy Beret - Knitting in the Round with Julie T. - Two Sundays, Nov. 14, Nov. 21 from 1:30 PM to 3:00 PM \$50
- 🍷 Knit 102 with Chris J. - Three Wednesdays, Sep. 29, Oct. 6, Oct. 13 from 6:00 PM to 7:30 PM \$75
- 🍷 Knit 102 with Chris J. - Three Saturdays, Oct. 23, Oct. 30, Nov. 6 from 1:30 PM to 3:00 PM \$75
- 🍷 Socks Lite on dpns with Chris J. - Two Saturdays, Sept. 25, Oct. 2 from 1:30 PM to 3:00 PM \$50
- 🍷 Socks Lite on Circulars with Chris J. - Two Tuesdays, Sept. 28, Oct. 5 from 6:00 PM to 7:30 PM \$50
- 🍷 Socks Lite on Circulars with Chris J. - Two Tuesdays, Nov. 2, Nov. 9 from 6:00 PM to 7:30 PM \$50
- 🍷 Garment Seaming & Weaving-in Ends with Chris J. - One Tuesday, Aug. 10 from 6:30 PM to 8:30 PM \$30
- 🍷 Garment Seaming & Weaving-in Ends with Chris J. - One Saturday, Sept. 25 from 11:00 am to 1:00 pm \$30
- 🍷 Garment Seaming & Weaving-in Ends with Julie T. - One Sunday, Oct. 24 from 1:30 PM to 3:30 PM \$30
- 🍷 Garment Seaming & Weaving-in Ends with Chris J. - One Saturday, Nov. 6 from 11:00 am to 1:00 pm \$30
- 🍷 GPY YOU-versity - Create your own class with at least one other person. Your dates and times - ask at front counter \$tbd

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